

2025 IMPACT GUIDE



ONERACE
movement

Together, we are building a movement of reconcilers that boldly love across color, class, & culture.

MISSION

**BUILDING
A MOVEMENT
OF RECONCILERS
THAT
BOLDLY LOVE
ACROSS
COLOR, CLASS,
& CULTURE.**

SPEAK LESS .003

CORE VALUES .005

RECONCILER AWARD #1 .007

WHAT WE DO .009

RECONCILER AWARD #2 .011

IMPACT + BOARD .013

BUDGET + FINANCIALS .015

WHAT PEOPLE ARE SAYING .017

CHRIST OVER CULTURE .019

DREAM WITH ME .021



*We are not here to
win arguments. We
are here to build the
faithful.*



**“DO NOT GROW WEARY IN DOING
GOOD, FOR AT THE PROPER TIME WE
WILL REAP A HARVEST IF WE DO NOT
GIVE UP.” — GALATIANS 6:9**

Dear friends,

A weary pastor texted me recently after another long Sunday: “I’m not sure how much longer I can hold this together.” I’ve received more of those messages than I can count. People are not only disillusioned by the culture—they’re disheartened by the Church.

In a moment rife with moral erosion and political idolatry, the call is clear: We must speak less to the foolish and more to the faithful.

At OneRace, this is our heart and our mission—to strengthen the faithful. To equip the pastors, elders, teachers, and reconcilers who are still building beloved community in Babylon. To remind them that their labor is not in vain. That their quiet faithfulness still matters.

003.
**Speak Less to the Foolish,
More to the Faithful**

This guide is a witness to that faithfulness.

In 2025, OneRace stood shoulder to shoulder with hundreds of leaders across the nation—hosting citywide prayer gatherings, justice experiences, and reconciliation pathways that point the Church back to Jesus. Through every conference, every conversation, every story shared, we have seen glimpses of revival.

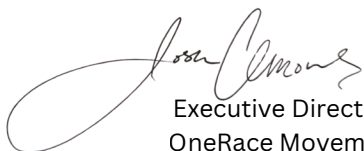
We've seen pastors hold divided congregations together with grace. We've seen young leaders discover the gospel's power to reconcile. We've seen the faithful endure, even when the Church looks more like empire than Kingdom.

To those who are tired but not done—this Impact Guide is for you. It's a record of what God has done through your faithfulness, and a reminder that He's not finished yet.

As Hebrews 12 reminds us, “Fix your eyes on Jesus... so that you will not grow weary and lose heart.” That's what this next season demands—faithful endurance, courageous love, and an unshakable hope that Jesus is still reconciling all things to Himself.

So to every pastor, dreamer, and reconciler: we see you, we stand with you, and we invite you to keep running the race.

The harvest is coming.


Executive Director,
OneRace Movement



CORE VALUES



Prayer.



Relationship.



Equipping.



Mercy + Justice.

005.
Core Values







When Wanda Cooper-Jones speaks, she carries both the grief of a mother and the courage of a prophet. In February 2020, Wanda's son, Ahmaud Arbery, was taken from her in an act of racial violence that shook the nation. In the years since, Wanda has transformed her pain into purpose and built a legacy of healing, advocacy, and hope.

Wanda is the mother of Ahmaud Arbery, and she is also the founder and heartbeat of the Ahmaud Arbery Foundation, a nonprofit dedicated to supporting Black boys through mental health resources and physical wellbeing programs. "Many people don't know that Ahmaud struggled with mental illness," Wanda shared. "Running was his therapy. I never imagined losing him simply because he went out for a run."

Her mission was born from the hidden battles Ahmaud faced and from the realities many families encounter but rarely speak about. In too many Black communities, conversations about mental health live in whispered corners, if they happen at all.

007.
RECONCILER
AWARD



Wanda's work pushes those doors open. She advocates not only for safety in our streets, but for safety in our stories and for safe places where our boys can name their pain, their fears, and their needs.

Wanda's journey also reveals something powerful about us, not just the tragedy, but the response. "The nation is the reason we got justice on all levels," she said. "It wasn't just one community. It was all of us, coming together, saying, 'Justice for Ahmaud.'" People who looked like her and people who did not linked arms, prayed, protested, and refused to look away. Her witness poses a question to all of us:

***If we can unite in grief, why can we not also unite in hope?
If we can gather for justice, why can we not keep gathering
to imagine and build something better?***

Wanda Cooper-Jones reminds us that reconciliation is not sentimental work. It is costly. It is courageous. And it begins when ordinary people decide to show up for one another across every line that culture draws.

For these reasons, and for her unwavering commitment to justice, healing, and the flourishing of the next generation, we are honored to recognize Wanda Cooper-Jones as a Reconciler Award Recipient. Her story calls us deeper into empathy, into action, and into the kind of unity that changes the world, one courageous step at a time.

WHAT WE DO?

CURATED CONTENT



KNOW.OWN.CHANGE.
BOOK



CHRIST OVER
CULTURE BOOK



RECONCILER GROUP
CONTENT



KNOW.OWN.CHANGE.
SMALL GROUP CONTENT



YOU VERSION
DEVOTIONAL

CURATED COLLABORATION



JUSTICE & MERCY
INITIATIVES



PARTNERSHIP & SPONSORSHIP
W/ ALIGNED EFFORT



LIT CITY
INITIATIVE




FORMATION METHODOLOGY

CURATED CONNECTIONS



CURATED EXPERIENCES



ONERACE H  NORS

ETHAN SEIFRIED

Reconciler AWARD



Each year, the Reconciler Award honors leaders whose lives embody the gospel work of reconciliation—those who build bridges across racial, cultural, and denominational lines and labor for the unity of the Church. Recipients are recognized not simply for public leadership, but for consistent faithfulness, humility, and courage to live out the call of Jesus to make us one.

This year, we are especially grateful for Pastor Ethan Seifried, whose ministry at Refuge Church in South Atlanta reflects this very heart. Through his teaching, leadership, and deep love for a multi-ethnic community, Ethan has modeled what it means to pursue the kingdom vision of Revelation 7:9—every tribe, tongue, and nation worshiping together. His witness reminds us that reconciliation is not theoretical; it is lived, preached, and practiced daily.

We sat down with Ethan to hear his story and reflect on the challenges and beauty of leading a multi-ethnic church.

011.
RECONCILER
AWARD



Q: TELL US WHAT LED YOU TO PASTOR A MULTIETHNIC CHURCH?

Honestly, it wasn't something I set out to do. It was more of God opening my eyes. It felt less like my plan and more like God dragging me to see what I had been blind to for so long. Once I saw it, I couldn't unsee it.

Q: WHAT ARE SOME OF THE CHALLENGES YOU FACE IN LEADING A MULTI-ETHNIC CONGREGATION?

There are many challenges when you start navigating racial, cultural, and other forms of diversity. The hardest part is trying to speak to everyone, making sure everyone feels seen and understood. That's not just from the pulpit, but in every layer of teaching and ministry. It's awkward sometimes. It's hard. But I wouldn't trade it for anything.

Q: WHAT HAVE YOU LEARNED ABOUT THE BEAUTY AND CALLING OF A MULTI-ETHNIC CHURCH?

There are struggles unique to multi-ethnic churches, but they reveal something beautiful about God's heart. When you worship together across differences, you see the design of God for unity, His vision for the Church. Revelation shows us a kingdom made up of every tribe, tongue, and nation. If that's what heaven looks like, then how can we pray, "Your kingdom come, your will be done on earth as it is in heaven," if we're not working toward that reality now?

OUR IMPACT

170K

People Gathered in Live
Events

106

Prayer Gatherings

\$3.9M

Funds Raised

\$125K

Given to Mercy+Justice
Partners

2.3K

Participants in the
Reconciler Pathway Classes
& Trainings

3.2K

Volunteers Mobilized

108K

Hours of Live instruction

7

Catalytic Events



Lee Jenkins, Co-Chairman
Founding & Senior Pastor, Eagles
Nest Church



Johnson Bowie, Founding Team |
Co-Chairman | Senior Pastor,
Victory Church



Lakisha Clemons, Executive
Director & Global Head of
Organizational Change, TransUnion



Tami Free, Founding Team | Board
Treasurer | Attorney & Lead Pastor
Crossover Church



Josh Clemons, Founding Team
Executive Director, OneRace
Movement



Brooke Hempell, Senior Vice
President of Research, Pinkston

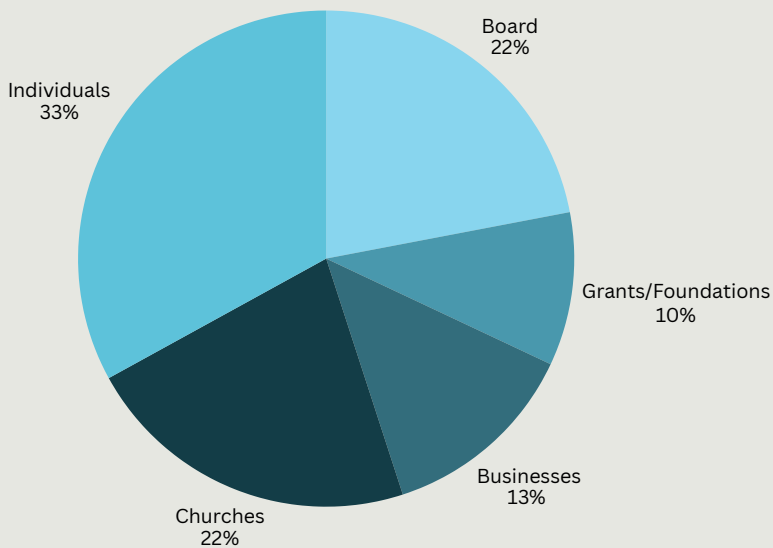
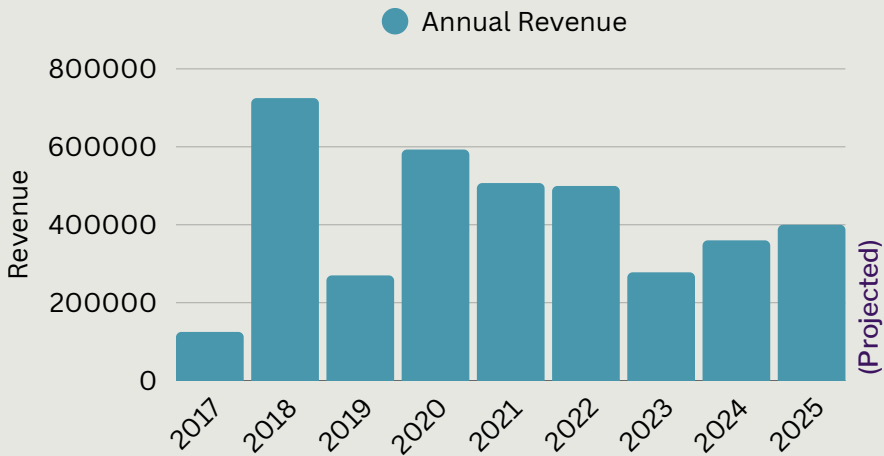


Dr. Peter Lim, | Lead Pastor
Crossover Church, 4Pointes Church



Elizabeth Robertson | Asst.
General Council, Crawford Co &
Principal, Fyzical Therapy &
Balance Center

OUR
BOARD +
IMPACT 014.



2025

Equipping & Events	\$100,000
Administration	\$50,000
Personnel	\$250,000
Total:	\$400,000

(Projected)

2026

Equipping & Events	\$100,000
Administration	\$75,000
Personnel	\$275,000
Total:	\$450,000

2027

Equipping & Events	\$250,000
Administration	\$75,000
Personnel	\$275,000
Total:	\$600,000



The experience (Southern Justice Experience) was humbling and awe-inspiring. Walking the paths of those who suffered such injustices left me speechless. I felt a deep connection with them, knowing their path was used by God for a greater purpose. I am grateful for the partnership between OneRace and the Christian Alliance of Pastors.

**- Rev. Courtney Wright,
Christian Alliance of Pastors**

OneRace has helped me to build meaningful relationships with brothers and sisters in ministry. We celebrate our diverse ethnic and cultural backgrounds because we love the God who gave them to us. Our partnership in the Gospel makes the kingdom of God feel bigger and the grace of Jesus feel richer. I'm thankful to OneRace for making these invisible realities more visible in my life.

**- Pastor Walter Henegar
Atlanta Westside Presbyterian Church**



OneRace helps leaders of different ethnicities and backgrounds to learn together in humility and to consider how to move forward together in this messy but beautiful work of God.

**-Dr. Walter Kim, National Association
of Evangelicals**



017.
WHAT
PEOPLE
ARE SAYING

I recommend this trip to anyone serious about the work of reconciliation. The experience invites us to take history and connect it to present reality, facing the pain of our past to find hope for our future. I found the entire experience to be fully consumed with the business of the gospel.

**-Pastor Courtney Harkness,
Cumberland Community Church**



In addition to the real and raw conversation and insights from an impressive array of panelists, the most encouraging thing about the OneRace pastor's round table for me was that nearly every Atlanta pastor I've met in the last three years was in the room. It was encouraging to see brothers and sisters choosing to invest their time and attention in confronting the reality of systemic racial injustice and longing for a way to tell and demonstrate a better, truer story.

**-Pastor Stephen Good
All Souls Fellowship**



I'm fired up after finishing our group in McDonough, southside Atlanta! It was an awesome experience, and I'm excited about what this group can do for racial reconciliation in our community. It starts with us and the Church; we need to lead the way.

Today was a significant step forward!

**-Pastor Bart Stone, Momentum
Church**





"We must help our white brothers and sisters to realize that they are not free." - MLK



IT IS FOR FREEDOM THAT CHRIST HAS SET US FREE. STAND FIRM, THEN, AND DO NOT LET YOURSELVES BE BURDENED AGAIN BY A YOKE OF SLAVERY. - GALATIANS 5:1

Something is deeply wrong in the Church. We all feel it.

We preach unity but live divided by race, class, and culture. We worship the same Jesus, but often through lenses shaped more by the world than by the gospel. The result is a Church that reflects our culture's fractures more than heaven's family.

Yet God is in the world, reconciling all things to Himself through Jesus Christ, by the power of the Holy Spirit. From Genesis to Revelation, God is forming a new people, one family drawn from every nation, tribe, and tongue. The vision is not assimilation but transformation. Revelation 7:9 doesn't picture sameness; it pictures holiness.

Over the past twenty years, I've been lovingly confronted by brothers and sisters of color who helped me see what I could not. They showed me that discipleship must go deeper than belief, it must reach into culture. Through their grace and the Spirit's conviction, I began to experience what real freedom feels like: freedom from the lies of cultural superiority and into the joy of God's reconciled family.

Dr. King once said, "We must help our white brothers and sisters to realize that they are not free." I've come to see the painful truth of that statement. Culture can chain us just as surely as hatred can. Majority-culture Christianity, when unexamined, can keep us bound to comfort, blind to injustice, and resistant to the Spirit's work of reconciliation.

Christ Over Culture is not about shame; it's about liberation. It's about rediscovering the gospel that breaks every dividing wall. It's about learning to see how our cultural formation shapes our theology, our relationships, and our witness. It's about letting Christ lead us out of captivity and into communion.

This is the invitation before the Church today: to courageously examine ourselves, to listen to those we've ignored, and to follow the Holy Spirit into the "new humanity" that Christ has already made possible.

At OneRace, this is the work we are giving our lives to. Not diversity for diversity's sake, but the deep, Spirit-born reconciliation that transforms hearts, systems, and communities. The gospel compels us to nothing less.

Director of Groups & Formation,
OneRace Movement





JESUS
SAVES

SERVING GOD
BY SERVING
OUR NEIGHBO

021.
DREAM
WITH ME

Together We
LEAD
Together We
GROW

love & yes

love & yes

WE DREAM OF A PROPHETIC CHURCH THAT IS WILLING TO LEAD THE CHURCH TOWARD ONENESS.

WE DREAM OF A CENTER OF EXCELLENCE FOR RECONCILIATION.

WE DREAM OF A CREDIBLE CHURCH DOING FAITHFUL RECONCILIATION WORK.

WE DREAM OF A GOSPEL ANIMATED BY DIVERSE PEOPLE, FIGHTING FOR AND LOVING ONE ANOTHER.

WE DREAM OF EQUIPPING PASTORS AND LEADERS THAT THEY WOULD GO AND HAVE AN EXPONENTIAL IMPACT.

WE DREAM OF RECONCILIATION...BUT WE'RE NOT STOPPING THERE. WE DREAM OF RECONCILIATION ACROSS COLOR, CLASS, GENDER, ABILITIES, AND CULTURE.

WE DREAM OF PEOPLE TRANSFORMED BY THE GOSPEL, SEEKING TO CHANGE THE STORY FOR THE NEXT GENERATION.

The work of OneRace is made
possible by the generosity of
people like you.

Consider giving today!



GIVE TODAY

www.oneracemovement.com